

SUGGESTED INTRODUCTION OF THE HONORABLE JOHN KENNETH GALBRAITH

CIA GUEST SPEAKER PROGRAM

3:00 p.m., 12 April 1977

CIA Headquarters Auditorium

Topic: "The Valid Image of a Modern Industrial Economy"

Ladies and Gentlemen:

First, let me welcome to this audience our guests from other agencies of the Intelligence Community. As Director of Central Intelligence, I am pleased to see that so many of you are participating with us in an activity designed to keep the CIA in close touch with the best minds from this country's academic and nongovernment worlds. So many of the accomplishments of the CIA and the Intelligence Community--and other departments of our government as well--have come from the imaginative interaction between our governmental and nongovernmental scholars and institutions.

This is my first opportunity to participate in the CIA Guest Speaker Program. Nothing could please me more than that the speaker whom I am privileged to introduce today is The Honorable John Kenneth Galbraith, Paul M. Warburg Professor of Economics Emeritus of Harvard University and former Ambassador to India.

Dr. Galbraith's contributions to the economic thought of our time are so extensive that it is impossible to enumerate them. No other writer in economics has been able to present economic ideas so readably and enjoyably, and probably none can claim a lay audience to equal his. His book, The Affluent Society, first published in 1958, was only one of many that opened our eyes to overlooked aspects of our modern economy. Its title entered the common parlance. Others that followed, not all on economic subjects, were: The Liberal House (1960); The McLandress Dimension (1962); The Scotch (1964); The New Industrial State (1967); A China Passage (1973); Economics and the Public Purpose (1973); and Money: Whence It Came, Where It Went (1975).

In 1961 Dr. Galbraith was appointed by President Kennedy to serve as Ambassador to India where he became, as President Kennedy described him, his "best Ambassador." His dispatches and cables from India, because of their wit but also because of their lucidity, earned him an extensive audience in the foreign affairs community. He recorded that period of service in Ambassador's Journal: A Personal Account of the Kennedy Years (1969). As indicative of his wide-ranging interests, he also used the experiences of this period to write on Indian Painting: The Scene, Themes and Legends (1969).

Dr. Galbraith has been recently engaged in a new and exciting enterprise--and effort to use the medium of television to advance our understanding of the history of economic ideas and their effect on the political institutions of their times. The British Broadcasting Corporation engaged Dr. Galbraith for this series, to serve as a successor to the great Jacob Bronowski series on science, "The Ascent of Man." We will shortly see the series here on public television under the title "The Age of Uncertainty." Dr. Galbraith has just published a book of the same name incorporating many of the ideas of the series.

Dr. Galbraith, we welcome you to the CIA. We know you are no stranger to intelligence. Your service in World War II as a director of the Strategic Bombing Survey helped earn for you the Medal of Freedom from President Truman. Your presence here today gives us the opportunity to express our appreciation for the sensitive understanding with which you approached relationships with our intelligence officers in India during your years there.

Today intelligence is much concerned with economics as we see economic concerns touching every aspect of our international life. We know that we have much to learn from you,

and it is a pleasure to have you here to discuss the modern industrial economy. You have been kind to agree to answer questions at the conclusion of your talk, and I know there will be many of them.

Dr. Galbraith -

policy, economic organization and fiscal policy, and he has written variously on other matters from politics to painting.

Mr. Galbraith was a member of the campaign staff of Adlai Stevenson in 1952 and 1956, Chairman of the Economic Advisory Committee of the Democratic Advisory Council from 1956 to 1960, an early supporter of John F. Kennedy, a member of his 1960 convention staff and later Chairman of Americans for Democratic Action. From the spring of 1961 until mid-1963, he was Ambassador of the United States to India. President Kennedy once described him as "my best ambassador." Prime Minister Jawaharlal Nehru took occasion to say of his services: "He is an able and brilliant man, and we are all grateful for the help he has given India during these last years." An opponent of the Vietnam war from 1961 on, Professor Galbraith supported Eugene McCarthy in 1968, was one of his floor managers at Chicago and seconded his nomination. In 1972, he was an early McGovern supporter and a McGovern delegate.

He has been working since 1973 on a thirteen-part television series for the BBC called "The Age of Uncertainty", a sequel to the Bronowski series on science, which is being shown in 1977 on British television, on PBS stations in the United States and over CBC in Canada. He will publish, at the same time, a book with the same title which will be an expansion and amplification of the ideas in the series.

Mr. Galbraith and his wife, Catherine, live at 30 Francis Avenue in Cambridge, Massachusetts, and they have three sons. He has long been a part-time resident of Vermont and has done much of his writing in Switzerland. He is described as a "competent skier."

Mr. Galbraith is a Fellow in literature of the National Institute of Arts and Letters; he is a member of the Century Association, the Federal City Club of Washington and the Saturday Club of Boston. He is a past President of the American Economic Association.

John Kenneth Galbraith, Paul M. Warburg Professor of Economics Emeritus at Harvard University, was born in 1908 in Ontario, Canada; has lived in the United States since graduating from college in 1931; is a Ph.D. in economics from the University of California; was Social Science Research Council Fellow at the University of Cambridge in 1937-38; has taught at the University of California (1933-34), Princeton (1939-40) and Harvard (1934-39, 1948-75); has honorary degrees from California, Michigan, Massachusetts, Brandeis, Toronto, Annamalai and Mysore in India, Cambridge and Durham in England, Louvain in Belgium and the University of Paris as well as various other universities. In 1970 he was elected a Fellow of Trinity College, University of Cambridge. He was Deputy Administrator of the Office of Price Administration and principally organized the wartime system of price control which he headed until 1943. Later he was a director of the U. S. Strategic Bombing Survey and held other public offices and was awarded the Medal of Freedom by President Truman. He is a former editor of Fortune. His books include AMERICAN CAPITALISM (1952, 1955); ECONOMICS AND THE ART OF CONTROVERSY (1954); THE GREAT CRASH, 1929 (1955); THE AFFLUENT SOCIETY (1958, 1969, 1976); THE LIBERAL HOUR (1960); THE McLANDRESS DIMENSION (a collection of satirical short stories written under the pseudonym of Mark Epernay) (1962); ECONOMIC DEVELOPMENT (1964); THE SCOTCH (1964); THE NEW INDUSTRIAL STATE (1967, 1971); THE TRIUMPH (a novel) (1968); INDIAN PAINTING: The Scene, Themes and Legends (1968); AMBASSADOR'S JOURNAL: A Personal Account of the Kennedy Years (1969); ECONOMICS, PEACE AND LAUGHTER (1971); A CHINA PASSAGE (1973); ECONOMICS AND THE PUBLIC PURPOSE (1973); MONEY: WHENCE IT CAME, WHERE IT WENT (1975) and THE AGE OF UNCERTAINTY (1977). In addition, Professor Galbraith has written short books on HOW TO CONTROL THE MILITARY, HOW TO GET OUT OF VIETNAM and WHO FEEDS THE DEMOCRATS? His technical articles cover agricultural economics, price

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## ROUTING AND RECORD SHEET

P1.25.1

SUBJECT: (Optional)

DCI Introduction of Dr. John Kenneth Galbraith, CIA Guest Speaker

Executive Registry

77-35273

FROM:

Director of Training  
1026 C of C

EXTENSION

NO.

DATE

11 April 1977

DD/A Registry

77-1989

STAT

TO: (Officer designation, room number, and building)

DATE

RECEIVED

FORWARDED

OFFICER'S  
INITIALS

COMMENTS (Number each comment to show from whom to whom. Draw a line across column after each comment.)

1. EO/DDA  
7D24 Hqs

11 APR 1977

[Signature]

Re: CIA Guest Speaker Program -  
Dr. John Kenneth Galbraith  
12 April 1977

2.

3. Cmdr. Williams

4.

[Signature]

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15.

1. As requested, we have asked  
Dr. Galbraith to be here to meet  
with the DCI at 1445. I plan to  
escort him to the DCI's office.2. Attached is a suggested  
introduction of Dr. Galbraith for  
the DCI's use. A copy of the  
biography Dr. Galbraith supplied  
the Agency is also attached.3. I will escort the DCI and  
Dr. Galbraith to the Auditorium.4. The lecture begins at 1500  
and will last through the question  
period, until about 1625. Dr.  
Galbraith will be informed of the  
cut-off time.5. We plan to videotape Dr.  
Galbraith for use in our training  
courses and have his approval.  
This will involve videotaping  
the DCI's introduction. STAT[Signature]  
Harry E. Fitzwater  
Director of Training

P-1.25.1

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FORM  
3-62

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DD/A Registry

77-1700

Executive Registry

77-3527/1A

5 APR 1977

F 1.25.1

The Honorable John Kenneth Galbraith  
207 Littauer Center  
Harvard University  
Cambridge, MA 02138

Dear Dr. Galbraith:

We at CIA are delighted that you will be with us as CIA Guest Speaker on Tuesday, 12 April, and are looking forward with great anticipation to your discussion of "The Valid Image of the Modern Industrial Economy." The lecture will be held at 3:00 p.m. in the CIA Headquarters Auditorium at Langley. It was kind of you to adjust your schedule to the regular monthly day for this program.

I want you to know how grateful I am to you for the spirit of concern and helpfulness in which you responded to our invitation. We value support from the academic community and, even more, the continued exchange of views that is the purpose of the CIA Guest Speaker Program. We are not quite so battered in morale as the events of the recent past might lead you to suppose, but every sign of understanding and appreciation is heartwarming.

I am looking forward to meeting with you and introducing you to our employees and guests from other agencies of the Intelligence Community. Would it be possible for you to arrive a few minutes early so that we might have a chance to talk? Our Special Programs Officer,   tells me that she is in touch with your office about arrangements to meet and bring you here. I would like to suggest you plan to arrive about 2:40 p.m. That would necessitate coming for you about 2:10 p.m.

(EXECUTIVE)

P-1.25.1

As indicated, the lecture begins at 3:00 p.m. Our lecturers usually talk for 45 minutes to an hour, and a question-answer period of about one-half hour follows. You can expect the program to be over about 4:30 p.m.

Since you are so generous as to donate the honorarium for this lecture to a charitable cause, we wish that we could oblige by writing our check directly to the Grace Cottage Hospital. Unfortunately, we are not permitted to do so. We will, however, have ready for you two checks in your name--one covering the honorarium and the second covering the cost of round-trip air coach travel. I hope this will be satisfactory.

STAT [ ] will be in touch with your office with respect to final arrangements but may be reached, if you have further questions, on [ ] STAT

Yours sincerely,

/s/ Stansfield Turner

STANSFIELD TURNER  
Admiral, U.S. Navy

Distribution:

Orig - Addressee  
1 - DCI  
1 - DDCI  
1 - ER  
2 - DDA

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Executive Registry

77-3527/1

JOHN KENNETH GALBRAITH  
HARVARD UNIVERSITY  
CAMBRIDGE, MASSACHUSETTS

OTR Registry

77-4230

March 14, 1977

Mr. E. H. Knoche  
Acting Director  
Central Intelligence Agency  
Washington, D. C. 20505

Dear Mr. Knoche:

The CIA being less popular these days than when all good professors were already there, I'm of course obliged (and delighted) to accept.

But dates are a problem. My spring, because of television, is full. I will be in Washington for testimony on April 4 and could remain over for April 5. Is that possible for you? I hope it is, for it's about my only chance.

I propose to speak on "The Valid Image of Modern Industrial Economy" or some such.

Yours faithfully,

John Kenneth Galbraith

P. S. My policy on these speeches is to endow Grace Cottage Hospital in Townshend, Vermont with the proceeds. But you can, of course, pass it through me.

J.K.G.

JKG/laf

DIA Registry  
77-1700

Executive Registry  
77-3527/12

The Honorable John Kenneth Galbraith  
207 Littauer Center  
Harvard University  
Cambridge, MA 02138

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Admiral Turner is looking forward to meeting with you and introducing you to our employees and guests from other agencies of the Intelligence Community. He has asked me to encourage you to arrive a few minutes early so that he might have a chance to talk with you. Would it be possible for you to arrange to reach our Headquarters at Langley by 2:35 p.m.? Our Special Programs Officer, [redacted] tells me that she is in touch with your office about picking you up in Washington at any point convenient to you. To reach here by 2:35 p.m. would necessitate coming for you about 2:10 p.m.

STAT

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STAT [redacted] will be in touch with your office with respect to final arrangements but may be reached, if you have further questions, on [redacted] STAT

Sincerely,

E. H. Knoche

Distribution:

Orig [redacted] - Addressee  
1 - DDCI  
✓1 - ER  
2 - DDA

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JOHN KENNETH GALBRAITH  
HARVARD UNIVERSITY  
CAMBRIDGE, MASSACHUSETTS

P/25.1

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Washington, D. C. 20505

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J.K.G.

JKG/laf

P/25.1

FEB 1977

Dr. John Kenneth Galbraith  
Paul M. Warburg Professor of Economics  
Harvard University  
Cambridge, Massachusetts 02138

Dear Professor Galbraith:

The employees of the Central Intelligence Agency and I would be honored by your participation in the CIA Guest Speaker Program, the Agency's lecture series on foreign affairs. You may recall your correspondence in July of 1975 with our then Special Programs Officer, Mr. Bengt Herder, on this subject. His letter reached you, unfortunately, at a time you were fully engaged with the RBC series. I am writing now hoping that that interesting enterprise--which we look forward to seeing--is far enough along to leave you time for us.

The CIA Guest Speaker Program, now in its fourth year, was begun under Director Colby's leadership as a way of improving contact between CIA and the private and academic worlds. It has proved a source of intellectual stimulus to our employees and, we think, of pleasure to our speakers. They have included, to name only a few, Zbigniew Brzezinski, Michael Blumenthal, John Fairbank, and Peter Peterson.

The program is held on the second Tuesday of the month at 3:00 p.m. in the CIA Auditorium at Langley. The pattern of the program is a 45-minute to one-hour talk followed by a question period of about 30 minutes. In addition to employees of CIA, guests from other agencies of the Intelligence Community are invited. We can promise you an interested audience of about 500.

Because of the difficulty of communicating at such a distance (I understand that this letter will be forwarded to London), I am hesitant to suggest a specific date, although at this writing, the dates of Tuesday, 10 May, and Tuesday, 14 June, are open. If your busy schedule permits an additional lecture, I would be glad to have [redacted] of our Office of Training get in touch with your Cambridge

STAT

(RECEIVED DIRECTOR'S FILE P-1-25-1)

Dr. John Kenneth Galbraith, Paul M. Warburg Professor of  
Economics, Harvard University, Cambridge, Massachusetts 02138

office to settle on a mutually convenient date. [redacted]  
would appreciate at that time being assured that your  
University approves your acceptance of such a speaking  
engagement. (This is a procedure now required of us under  
Executive Order 11905.)

STAT

At the time he wrote you, Mr. Herder suggested the  
topic, "Economics: Engine of Political Change." That  
strikes me as a subject of continuing interest to us,  
although the topic is certainly negotiable.

The CIA Guest Speaker honorarium is \$500. In addition,  
we would cover the costs of round-trip coach air fare from  
Cambridge.

I look forward to hearing from you soon and will hope  
for a favorable reply. [redacted] may be reached by  
telephone on Area Code [redacted]

STAT

Sincerely,

~~787~~ E. H. Knoche

E. H. Knoche  
Acting Director

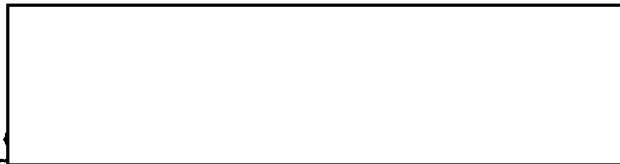
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1 - ER  
2 - DDA



Dr. John Kenneth Galbraith, Paul M. Warburg Professor of  
Economics, Harvard University, Cambridge, Massachusetts 02138

STAT  
ORIGINATOR:



Harry E. Fitzwater  
Director of Training

25 FEB 1977

Date

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Routing Slip

TO:		ACTION	INFO	DATE	INITIAL
1	DCI		✓		
2	DDCI		✓		
3	D/DCI/IC				
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5	DDI				
6	DDA		✓		
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8	D/DCI/NI				
9	GC				
10	LC				
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15	DTR	✓			
16	Asst/DCI				
17	AO/DCI				
18	C/IPS				
19	DCI/SS				
20	D/EO				
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SUSPENSE		25 MAR 77 Date			

Remarks:

Develop DDCI response, please.

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